



## Pedagogical Assessment of: Zoom

Website: <https://zoom.us/>



### Usage

Zoom is the leader in modern enterprise video communications, with an easy, reliable cloud platform for video and audio conferencing, collaboration, chat, and webinars across mobile devices, desktops, telephones, and room systems. Zoom Rooms is the original software-based conference room solution used around the world in classrooms, boardrooms, conference rooms, training rooms. Zoom is designed exclusively for teaching online courses, and conducting online training, video demonstrations, virtual meetings.





## Usage

Zoom has many innovative features that can help Educators to deliver engaging online lessons, extending the scope of the lesson beyond the classroom. Lecturers may use zoom to invite guest speakers to talk or present to the class, enhancing the learning experience of students. Lecturers can use the chat feature, use video, share your screen and record lessons to make their modules more engaging and interactive for the students. Zoom also offers Educators the facility to annotate their screen, while sharing, by using the whiteboard feature, therefore making the lesson easier to follow for the Students.

## Ease of access

Zoom can be used by downloading from the software at [www.zoom.us](http://www.zoom.us) and by signing up for a free account. Zoom is available to download on mobile phone, however, main the device should be your desktop or laptop. The dashboard is simple to navigate and can settings can be easily changed by using the button next to the user's name on the main page. Educators simply need to schedule a meeting/lesson to get a link (Personal Meeting ID) that can be shared with their students and therefore students can use the link as their room identification.

## Pedological assessment

Zoom offers many useful tools to support teaching and learning such as screen sharing, recording features and a range of annotation tools. Screen sharing allows teachers to share digital material (including video and audio) with their students and recording lessons gives learners the opportunity to revisit the content at any time and at their own pace. The annotation tools allow teachers to really engage with their teaching and learning materials by drawing, writing and highlighting anything on the screen. This helps to make the learning both accessible and visually appealing.





### Advantages

- Simple, easy-to-use dashboard and simple to navigate.
- Offers a wide range of recording features and annotation tools.
- Basic accounts are free
- Participants do not need to have a Zoom account to join.
- 24-hour online support.

### Disadvantages

- As with other videoconferencing tools, you need a good internet connection to use audio/video features to their full potential.
- The free (basic) package allows for lessons of up to 40 minutes only.

### Reviews

“Zoom is an excellent platform that allows me to give videos lecture to my students. What I like about this software is its reliability when giving my classes, since it allows me to give my studies from wherever I am. And it has a very good audio and video quality that is key to giving a good class”  
-V. Osmer (Professor)

<https://www.g2.com/products/zoom/reviews>

