digital wellbeing educators

Pedagogical Assessment of: Powtoon

Website: https://www.powtoon.com/home/?

POWTOON

Usage

Powtoon enables lecturers and students to take their ideas/content and turn it into exciting, engaging, and captivating presentations. Powtoon offers a huge library of professionally designed templates, scenes , characters, props, videos, sound-tracks and text, as well as the ability to upload your own media, videos, GIFS, images and voiceovers with the easy to use drag-and-drop styled editor, it therefore requires no previous knowledge or ability around video creation.
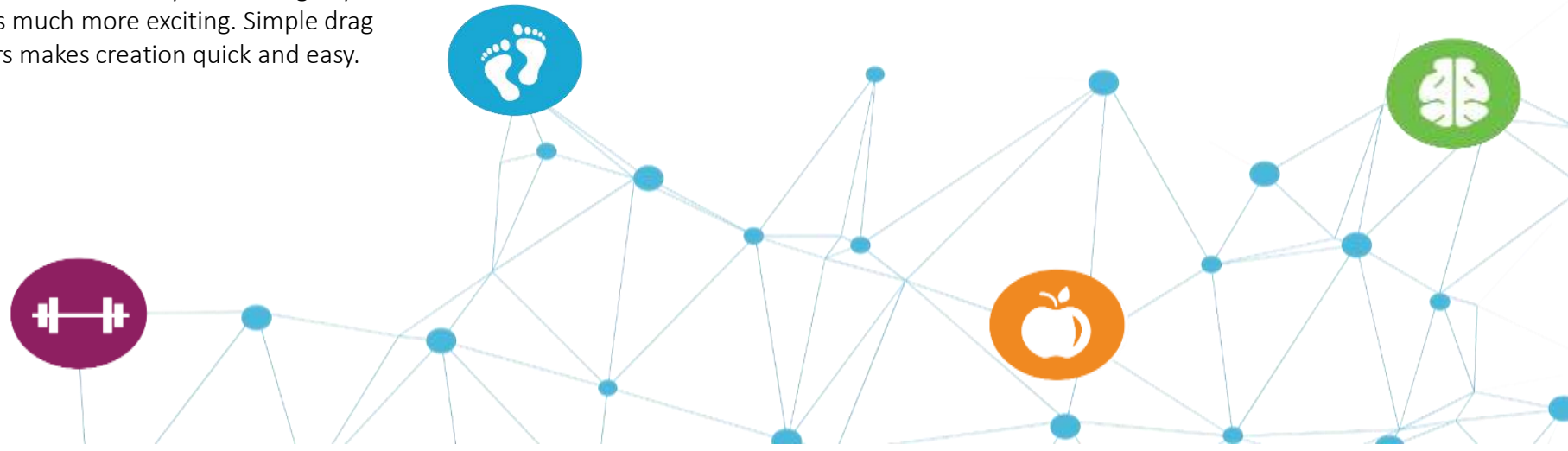
Usage

There is no denying that today's generation of students are obsessed with all thing's social media, using Powtoon's multi-media features in the classroom will grasp student's attention more effectively by making the content in the lecture more relatable. Students will see the benefits by being more engaged when creating their own form of assessment using Powtoon.

Ease of use

Creation of an account is easy and straightforward, and getting started is easy as well. There is no software to download, as PowToon is web-based. PowToon provides many customizable templates for beginning users, as well as a blank canvas for the more daring. Learning to use PowToon is as easy as learning any other presentation tool, but the end product is much more exciting. Simple drag and drop of text, props, characters and markers makes creation quick and easy.

Advantages

- Lots of features
- Tons of ready-made templates
- Easy to use with a lots of tutorials templates available to help with problems.
- Allows presentations to be shared with the public
- Supports rich text editing
- Can save an offline version of the animated video
- The presentation is saved automatically

Disadvantages

- The recommended subscription for business/education they (pro plan) is slightly costly, around s $59/mo.

- Interface can seem cluttered to begin with.

- Can't export presentations to your computer if there are premium objects in it

Reviews

"Powtoon is easy to use on-line cartoon online video making platform, which provides lots of modern and beautiful pre-built designs for making animated videos. It will help to create an online training video using your creativeness."
Jagdeep, R. (Digital Marketing Consultant)

"Powtoon is convenient to use online computer animation online video building application, which gives plenty of innovative and wonderful designed themes for creating an animinated video. It helps to produce an online video through your imagination."
Ryan, K.
https://www.g2.com/products/powtoon/reviews

Conclusion

PowToon is the answer to boring, text filled presentations that lose students attention after just a few slides. With the ability to create voiceovers, add text, images, characters, props and music, users are able to create engaging, entertaining, professional quality animations. Students will be excited to express themselves in new ways, and teachers will reach more students. However, there are limitations to the free subscriptions, to avail and see the full benefits of Powtoon's features then a paid plan must be purchased.